FOR IMMEDIATE RELEASE

Media Contacts: Larry Cervantes AnastasiaDate.com Phone/Fax: 1 (207) 262-9595 Email: <u>pr@anastasiadate.com</u> Web: AnastasiaPress.com

Anastasia International Launches New Media Station

Premiere International Dating Portal Ramps Up Media Presence

BANGOR, Maine, USA, 1 December, 2009 – Anastasia International, the premiere international dating site that connects Western men with available women from Russia and CIS, today unveiled her new information center dubbed *Anastasia's Media Room*. As simplicity is the art, the new section on AnastasiaDate.com is light and easy to understand and navigates at a glance with color combinations and pages that are creative at the same time somewhat of a departure from AnastasiaDate.com's traditional web color scheme and layout.

As the web dating darling has grown by leaps and bounds in the past few years, so has her media presence and output. Following this, the new media portal features a well organized menu consisting of separate sections for press releases, news, a revamped and comprehensive electronic press kit, and a new section that features an index to posts in some of the world's leading media outlets including Reuters, Forbes, CNBC, Market Watch and The Los Angeles Times.

However, the jewel in the new media section's crown is the Productions corner which features links to the numerous intriguing and titillating contests that take place at Anastasia on a regular basis (Miss Valentine, Miss Anastasia Queen, Blondes vs. Brunettes) as well as completed and upcoming audio-visual masterpieces and promotions such as the critically acclaimed *Russian Girls Gone Wild*.

Anastasia has traditionally maintained a high media presence and is ranked quite high on the Google index of international dating sites. The new media section will serve to speed access to media tools and information about Anastasia for news editors and outlets, researchers and investors as well as potential and existing members, visitors and affiliates.

To visit Anastasia's Media Room, please go to: AnastasiaPress.com

ABOUT ANASTASIA

Founded in 1993, Anastasia is the industry's leading International Introduction and Romance Tour Company with over 36 million online visitors yearly and over 600,000 letters exchanged onsite daily. Anastasia's affiliate program incorporates over a thousand affiliated dating agencies from most major cities of the former USSR.

To learn more about Anastasia International, please visit her informative web site: www.anastasiadate.com.